

Zack Zakoor

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Certified professional with 5 years of experience in discussing requirements with clients, planning user experiences, collaborating with team members, utilizing knowledge of emerging technology trends, and incorporating customer's feedback. Ability to complete UI redesign of websites by using usability case studies, wireframes, and prototypes as well as overcoming UX and visual design challenges to ensure a fully functional web application.

Professional Experience

Yorktown Systems Group

UI/UX Designer | February 2018 - Present

- Play a key role in designing, revising, and optimizing website for SaaS product along with ensuring user-friendliness and attractive layout to comply with company's standards
- Adhere to branding strategy while creating and providing visuals/images for enhancing look and appeal of the website
- Communicate and discuss innovative design ideas through user flows, process flows, site maps, and wire-frames after identifying clients' needs and gathering user requirements in collaboration with engineers and product owners
- Secure internal teams and key stakeholders' approval by conceiving, preparing, and presenting mock-ups prior to finalization
- Deliver compelling design for e-learning platform by utilizing visual acumen and artistic innovation in alignment with client's vision
- Built a 30+ component design system in Figma

430Designs

Web Designer | January 2017 - Present

- Significantly contribute in testing and improving website design by preparing design plans, presenting website structure, and consulting with clients to conceptualize creative ideas
- Facilitate clients in maximizing revenue generation and customer satisfaction by identifying and understanding client's vision and requirements
- Interface between clients and lead web developer to ensure communication flow, leading to desired outcomes
- Support coordination of projects' scope, budgets, schedules, resources, and activities by liaising with upper management to ensure on-time, on-target implementation and execution

Core Competencies

User Interface/Experience Design, Visual Design, Web Design & Development, Project Management, User Flows, Usability Analysis, Team Collaboration, Research & Analysis, Customer Satisfaction

Technical Skills

Figma, Adobe XD, WordPress, Monday.com, Asana, Google Suite, Slack, Canva

Education/Certifications

High School Diploma, Insight School of Michigan, Lansing, MI, May 2020

Google UX Design, Coursera, August 2021 - Present