

# Zack Zakoor

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Talented UX designer with 6 years of experience creating intuitive and engaging user experiences. Skilled in wireframing, prototyping, and user testing. Experienced in working on mobile apps and web applications. Strong attention to detail and a passion for delivering high-quality results.

## Professional Experience

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### Vyne Dental

#### UX Designer | August 2022 - Present

- Conducting user research to identify pain points in the user experience and designing solutions that reduced user errors.
- Collaborating with the development team to ensure that designs are implemented accurately and efficiently.
- Developing and delivering training sessions to ensure that stakeholders understand the design process and are able to provide effective feedback
- Helping tweak and improve the design team's processes by streamlining workflows, implementing new tools and techniques, and fostering a culture of collaboration and creativity

### Pickle

#### UX Designer | April 2021 - Present

- Implementing a design system and style guide to ensure consistency across the platform
- Leading design sprints and brainstorming sessions to generate new ideas and solutions
- Creating wireframes, prototypes, and design specifications for new features and enhancements

### The Unconventional

#### UI/UX Designer | February 2018 - August 2022

- Created high-fidelity wireframes, prototypes, and design specifications to visualize new features and improvements to the web platform.
- Worked closely with the development team to ensure that designs were accurately translated into the final product while maintaining high efficiency.
- Developed and implemented a design system and guidelines to ensure consistent visual and functional elements throughout the web application.

### 430Designs

#### Web Designer | January 2017 - Present

- Managing multiple projects simultaneously and ensuring that project timelines and budgets were met.
- Participating in client meetings and presentations to communicate design concepts and recommendations.
- Developing and implementing design strategies that resulted in an increase in client satisfaction and repeat business.

## Skills

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User Interface/Experience Design, Visual Design, Web Design, User Flows, Usability Analysis, Team Collaboration, Research & Analysis, Customer Satisfaction, Color Theory

## **Tools**

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Figma, Adobe XD, WordPress, Monday.com, Asana, Google Suite, Slack, Canva

## **Education/Certifications**

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**High School Diploma**, Insight School of Michigan, Lansing, MI, May 2020

**Google UX Design**, Coursera